

TAURUS PERSONALITY PROFILE

Taurus is second sign of the zodiac, ruled by Venus and their astrological sign the bull. Key phrase: "I have" is Taurus.

It's not so hard to spot a Taurus native. They are usually attractive (they are known for generally being the most attractive of the 12 signs), or certainly have a certain "something" about them and rarely short of an admirer (or two) at any given time. They will appear more affluent than they actually are because they always dress well and look well groomed.

Highly sensual and very passionate, they may well climb straight into bed with you as they are fond of indulging all their appetites (they are fond of food too) but don't expect them to fall in love in a hurry. They won't rush into serious relationships and will take a long time in selecting their partner for life. You could never call a Taurus "impulsive". They will take the courtship slowly and methodically and at their pace; there's little doubt that they will steer its course but once you get them over the line, they are yours for keeps.

They make really stable partners and hold on to their relationships with all their might, mostly because they are afraid of change and afraid of letting go. As a result they can get really possessive at times which can cause difficulties for their partner. You must have unwavering adoration from your spouse, total obedience from your children, and will bust some balls now and then to ensure you get it.

They have zero regard for what others think and have no use for anyone who doesn't measure up to their personal value system. They won't be swayed from a course of action and their strength lies in the fact that they don't need anyone's approval but their own. They have great powers of endurance both physical and mental and have a yen for dominating others, even when not even conscious of trying to do so.

Taurus is loyal and will stick through thick and thin, in fact they'll stick like glue until the very bitter end, even if the relationship soured long ago. They will never throw in the towel and will keep on fighting for what they value and what they believe in. Once they've made up their mind NOTHING will change it. They are supremely loyal (or is this just another manifestation of their stubbornness?) and expect the same from you, so if you do play games or push him/her too far expect a raging bull which will take *a lot* to calm down.

The good news is the raging bull is not that common; mostly Taurus is kind, affectionate, seldom moody and not easily offended. They respond especially well to kind treatment in return.

Whilst they might not be spontaneous and are (somewhat!) inflexible, you will find your Taurus lover to be sensual, luxury loving, romantic and loyal.

Did I mention luxury? Well Taurus does like life to be grand and can't get enough of the finer things along the way. Ruled by Venus, Taurus likes beauty (read beautiful things), pleasure, luxury living, good food and wine – the desire for all the good things in life are their weakness. This leads some people to call them greedy or materialistic but this is because Taurus is money focused and needs security.

Of all the signs Taurus is most in need of security and self assurance. They love to hang around with the rich and famous and will cling like leeches to hold onto them. They will also hate anyone they perceive is more successful than they are and are suspicious of everyone.

If they do make it to the top, they will persecute those they sense are threats to their positions or bully anyone who they regard as inferior but fortunately they are not very smart and don't usually get very far in life.

Emotional and physical security is just as important for Taurus as financial security and all three are of paramount importance to a person with the Sun in Taurus and therefore it is perhaps unfair to call them materialistic. In fact very few are the selfish Taureans who are only interested in money, to the contrary, they work hard at bringing social and economic security into their own and loved ones' lives and will not stop until this is achieved.

In a negative sense, Taureans are infuriatingly inflexible (they are the most stubborn sign of the zodiac) way too possessive and quite jealous of others. Alas some Taureans also have a "pet hate" which they will harp on about at any given opportunity.

Because of their keenness to do everything at their own pace they can appear dull, too slow, or even downright boring at times and as they get older, their all encompassing entertainment becomes the couch in front of the TV.

Worst they probably will gain weight in middle age through gluttony!

Sharing is often an issue and they will be unable to see any view but their own and this absolute resistant to change can make them nothing short of Nazis (Hitler was a Taurus after all).

On the positive side Taurus natives are beautiful, sensual folk (with great taste) who are strong, protective, dependable and fair and the types we depend on in a crisis. Taureans also love their pets and will spoil them to death.

Whilst not quick to make friends, once made they keep them for life as they make loyal and caring friends and you'll always know where you stand with them. Taurus has loads of integrity, are forthright and have a wonderful sense of justice (their "honesty antennae" rarely fails them).

They also make wonderful employees as they are hardworking and dependable and are well-regarded and respected by their peers. Some keep the same job for life and "committed" and "reliable" are also bound to appear on their references.

A good match for Taurus is Cancer, Libra, Capricorn and another Taurus. I don't agree with the idea of Virgo being a good match because the obsessive nitpicking and tidiness of Virgo will drive Taurus around the bend.

Scorpio and Aquarius are a no go (amazing sexual connections with both which will fizzle just as quickly), Aries and Leo – what you like about each other initially is exactly what you will dislike over time and Pisces and Gemini is far from ideal.

Cancer

This relationship can and will improve with age and hard work, as these are such different personalities, and in many ways ones strength supports the others weakness and this combination could bring out the gentlest and most sensuous qualities in both of you.

Cancer reacts sexually in direct proportion to their mood state. If you've been fighting, they will simply not feel like making love to Taurus and if this happens repeatedly, it will create an unbridgeable divide between them. If they are happy, neither of them will venture anywhere alone.

Libra

Both ruled by Venus there's a strong physical attraction which makes them ignore contradictory personality traits.

Not a bad match, if both agrees to compromise a little and with understanding it could be a harmonic relationship. They like to share the finer things in life and a meeting of the mind and body making this a very good marital combination.

When it's good, it's about living well but when things go wrong, this relationship could hit a dead end. Wealthy couples under this zodiac sign combination will have pure unadulterated bliss however poorer couples will be very unhappy.

Capricorn

Both are earth signs so they'll feel and think alike and understand each other. This relationship is a highly promising one as both are solid and there will be a lot of trust.

Taurus

It not that common for two Taureans to get as far as a partnership, but this mix may well be the safest match of the zodiac and it will last. Whilst it may not ever be the most exciting union both be hardworking, loyal and affectionate.